

YEAR 10 CURRICULUM PLAN FOR LEVEL ½ TECHNICAL AWARD IN BUSINESS & ENTERPRISE - 2023 NEW



TOPIC	KEY LEARNING	ASSESSMENT
<p>Content Area 1:</p> <p>Entrepreneurship, business organisation and stakeholders</p>	<ul style="list-style-type: none"> • Understand what it means to be a successful entrepreneur and their skills, attributes and motivators. • Understand the reasons for aims and objectives in business and the financial and non-financial aims and objectives that a business might have. • Learn the features, liability and sources of finance available to the various legal structures. • Understand the impact on businesses of different structural characteristics. • Understand the internal and external stakeholders of business and how conflict may occur. 	<p>Retrieval through lesson tasks.</p> <p>Formative and Summative assessments based on topics covered.</p>
<p>Content Area 2:</p> <p>The market</p>	<ul style="list-style-type: none"> • Understand aspects of the market in business. • Understand data types, market types and market research methods. • Learn about the marketing mix • Understand the product lifecycle, its stages, the characteristics of each stage and extension strategies. • Learn about product development, innovation and branding in business. • Learn about the Boston Matrix and how this applies to business and enterprise. 	<p>Retrieval through lesson tasks.</p> <p>Formative and Summative assessments based on topics covered.</p>
<p>Content Area 3:</p> <p>Human resources</p>	<ul style="list-style-type: none"> • Understand the costs and characteristics of internal and external methods of recruitment. • Learn about the different stages of recruitment and the different types of employment contracts. • Understand staff development. • Learn about financial and non-financial methods of motivation and motivation theories. 	<p>Retrieval through lesson tasks.</p> <p>Formative and Summative assessments based on topics covered.</p>
<p>Content Area 4:</p> <p>Operations management</p>	<ul style="list-style-type: none"> • Learn about outsourcing and the factors that influence decisions to do this. • Understand the methods of lean production. • Learn about maintaining and improving quality and the different production methods available to businesses. • Understand good customer service, how it is measured and its benefits to businesses. 	<p>Retrieval through lesson tasks.</p> <p>Formative and Summative assessments based on topics covered.</p>
<p>Content Area 5:</p> <p>Business and enterprise growth</p>	<ul style="list-style-type: none"> • Understand methods of internal and external growth including developing new products and mergers. • Learn about the economies and diseconomies of scale and their potential impact on the business. • Understand the challenges of growth and how they apply in business and enterprise. 	<p>Retrieval through lesson tasks.</p> <p>Formative and Summative assessments based on topics covered.</p>
<p>Content Area 6:</p> <p>Business and enterprise funding</p>	<ul style="list-style-type: none"> • Learn about the short and long-term funding and their appropriateness for businesses of different legal structures. • Understand financial terms and carry out appropriate calculations. • Understand costs, liabilities and assets. • Understand financial tools and documents including a break-even chart and the benefits that result from their use. 	<p>Retrieval through lesson tasks.</p> <p>Formative and Summative assessments based on topics covered.</p>

