

1. Curriculum Overview



CURRICULUM OVERVIEW FOR VCERT LEVEL ½ TECHNICAL AWARD IN BUSINESS & ENTERPRISE

**YEAR
10**

HALF TERM 1	HALF TERM 2	HALF TERM 3	HALF TERM 4	HALF TERM 5	HALF TERM 6
CONTENT AREA 1 Entrepreneurship, business organisation and stakeholders	CONTENT AREA 2 Market research, market types & orientation and marketing mix	CONTENT AREA 3 Human resource requirements for business and enterprise	CONTENT AREA 4 Operations Management	CONTENT AREA 5 Business growth	CONTENT AREA 6 Sources of enterprise funding and business finance

**YEAR
11**

CONTENT AREA 7 The impact of the external environment on business and enterprise	CONTENT AREA 8 Business and enterprise planning	NEA DELIVERY	NEA DELIVERY	EXTERNAL EXAM	
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